

*Most of the articles in this issue were submitted by students in Dr. Ashley Elmore-Bosonac's Managerial Communications class.*

### **Dean Warner Becomes Interim Provost of GCU**

*by Isabella Messina '18*



Janice Warner, Ph.D., was recently promoted to interim provost of the university after six years of serving as the dean of the School of Business and Digital Media (SBDM). She noted that while she will greatly miss being able to work closely with the students in the SBDM, she is looking forward to having a lasting impact on every student's success, no matter which major they study.

During her tenure as dean, Dr. Warner greatly expanded the SBDM, which is a testament to her commitment to improve students' futures. One impactful decision was the addition of the digital communication, graphic design and multimedia, and digital design programs. This diversified the course offerings within the SBDM and sets GCU apart from business programs at other universities.

Another accomplishment was her teamwork with the SBDM faculty. She and the faculty worked together to promote student development. In addition, Dr. Warner worked to expand the Business to Student Connector. Over the past five years, the number of professionals who attend has grown from 20 to 50 people. This event not only gives students the opportunity to find internships and job positions, but it also instills invaluable networking skills that will help students advance in their careers.

Cathleen McQuillen, D.P.S., will become interim dean of the SBDM. Dr. Warner's parting words to Dr. McQuillen: Stay focused on supporting the students and continue to help them get established for successful futures.

## Fifth Annual Business to Student Connector

by Molly Jackson '19

Georgian Court University held its Fifth Annual Business to Student Connector in the Mansion on April 10, 2018. The university provided excellent resources during this event. A photographer was available for students to have a professional headshot taken, and students were



provided the opportunity to pre-order business cards prior to the event. They shared the



*Brandon Razley, Michael Saladino, Jeffrey Galatola, and Arturo Sanchez (left to right)*

cards with the professionals as they connected. Students dressed in business attire to present a professional appearance to the participating businesses. The

professional attendees were from many different companies and provided guidance and advice on approaching careers and pursuing one's interests. Students and prospective employers conversed about job opportunities while faculty helped ease the process. The Business to Student Connector gave students the opportunity to practice their communication and networking skills while also building relationships in the workforce.

"This event helped me prepare for the future and gave me a glance at what the professional world would be like," says Mikaela Power, a senior accounting major.



*Cassandra Varvaro and Adriana Scimone (left to right)*

## Business Major William Green Inducted into Chi Alpha Sigma

by Yianni Kavarakas '20



On April 12, the brightest and most decorated GCU student-athletes were inducted into the Iota Chapter of Chi Alpha Sigma, the National Athletics Honor Society. To qualify, student-athletes need to be in their junior year or above with a GPA of 3.4 or higher. William Green, a junior business administration major with a concentration in finance, was among those inducted. William has been on the men's soccer team for the past three years and has a near-perfect 4.0 GPA.

"It is truly an honor to be recognized among the best student-athletes Georgian Court has to offer. I believe it genuinely shows how hard-working and successful students can be while attending this university," says William.

## Graphic Design Shows by Sean Barksdale Jr. '20



On April 30 and May 3, the School of Business and Digital Media held its annual Senior Thesis Exhibitions for the graduating graphic design majors. The first show featured the works of Casey Tumblety, Jessica Szewczyk, and Malawi Allen. The second show featured the works of Ed Pinzon,

Matt Molnar, Trent Brooks, and Murphy Miranda. Trent Brooks displayed a portion of the work he has finished over his time at GCU as a graphic design and multimedia major. Trent has created flyers and logos for campus events such as Hoops Madness and Lambda Phi Chi. After graduation, Trent plans to start a business with fellow graduates Matt Molnar and Murphy Miranda. The company will be named 9th Street Designs, inspired by the name of the street on which GCU's Lakewood campus is located.



## Fun & Games Environment Proves Successful for Commvault by Breanna Keelan '19

Imagine for a moment that at your job, instead of an elevator, there was a slide. Further imagine ping-pong tables, gymnasiums, and free Starbucks—all at your fingertips. This is how Commvault's corporate headquarters in Tinton Falls, New Jersey, keeps their creativity and innovation flowing.

On February 27, Dr. James Carroll's Strategic Management class experienced the slide and got a feel for the culture of their company. The class was studying corporate culture, and the visit to Commvault translated theory into reality. The class heard a presentation from Commvault's director of corporate culture and later that day compared Commvault's culture to that of Johnson & Johnson and its famous "Credo." Their Credo says, "The company's first responsibility is to the doctors, nurses and patients, to mothers and fathers and all others who use our products and services." That is entirely different than the pursuit of profits for shareholders. Ultimately, both of these cultures are productive and include management processes that our M.B.A. students are learning.



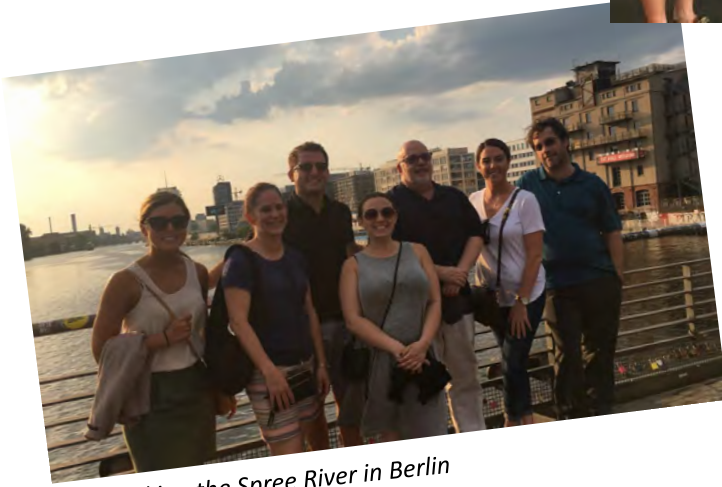
*James J. Carroll, D.B.A., professor of business administration (left), and his Strategic Management class*

## Trip to Germany—Understanding Competitive Business Strategy

On May 25, Dean Janice Warner, Ph.D., and Neal Steed, J.D., assistant professor of business, began a faculty-led Study Abroad trip to Munich and Berlin in Germany. Along with Kenneth Ward, lecturer in business, they accompanied M.B.A. students Chris Jarahian, Angela Giordano, Caitlin Murphy, and undergraduate student Courtney Marcucci '18. The focus of the trip was to examine how politics, legislation, economic climate, social trends, and technology impact a company's strategy, and was tied to the M.B.A. students' International Business course. The group visited companies such as Amazon, BMW, Allianz Arena, 3YourMind, BOLD, and KPM.



*The group took a bike tour of Munich.*



*Overlooking the Spree River in Berlin*

While at Amazon, they connected with alumnus Sebastian Mikuska '16. Between company visits, the group toured the cities and ate a variety of foods from different ethnicities—German, of course, but also Afghani, Greek, Vietnamese, and Israeli.

“It was a once in a lifetime experience,” says M.B.A. student Chris Jarahian. “I loved learning the

culture and examining the business practices in corporate settings and the entrepreneurial aspects of real estate. The added bonus was making new friends.”

Visit <https://georgian.edu/global-education-blog/reflections-of-germany/> to read more.

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